

*OVERVIEW OF PROFORMA

The cost of Eproperty365 Exclusive Territory Licensee is calculated by taking the total 2010 Census population per zip code and times it by 0.075%. This will give you the total estimated number residential total rental units within zip code. Then you take total number rental units and times it by 0.12, which will give you the cost of the zip code per area. We have tested this calculation over many different zip codes areas and it has given us very reasonable estimates of total residential units.

- We have made included a minor estimated calculation on rental houses and condos within zip code area.
- We have made no calculation on commercial rental property units in the cost of Exclusive Territory Licensee, which in most cases will give you even more opportunities

The Proforma example shows buying Exclusive Territory License for 19034. Here is the criteria that was used:

- We assumes you would do the least amount of marketing and developing of Sales Partners, so you would earn 10% commissions.
 - Sales Partner would only sell 10% of the potential zip code market per year.
 - \$1.00 per month per unit is the cost of an unit.
- To receive 10% commission within a zip code area
 - You're required to get 1 Sale Partner signed up per year.
 - To receive 40% commission within a zip code area
 - You are required to get two (2) Sale Partner signed up per year,
 - You must promote Eproperty365 in your area via Facebook, social media, and other approved forms of promotion. You must prove that you have spent at least 60% of the commissions received on promoting Eproperty365 in your area. Eproperty365 will provide the content for the Ads.

- The cost of the Yearly License Renewal fee.

** These calculations are estimates of the potential that you might be able to earn. There is no guarantee you will.*

*Eproperty365 Dealer Proforma Estimate of Earning for Zip Code Area 19034					
Zip Code	19034				
Potential Units Est.	449				
Cost of Zip Code	\$53.00				
Years	1	2	3	4	5
Per Unit Sales Yearly	540	1080	1620	1620	1620
Dealer Commission					
10%	54	108	162	162	162
40%	216	432	648	648	648
Yearly License Renewal Fee	0	10	10	10	10
Year to Date Return	54	98	152	152	152
Original Cost	53	53	83	73	83
License Renewal Fee	0	10	10	10	10
New Cost		63	73	83	93
Total to Date Return	54	152	304	456	608
ROI	1.89%	141.27%	316.44%	449.40%	553.76%
Annualized ROI	0.94%	34.39%	43.11%	40.79%	36.81%

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**To Find The Cost of Zip Code Area.
Enter this Url:**

<http://www.eproperty365.com/dealer>

With more and more people wanting to rent. There is more of a need than ever for Rental Property Management Software.



Easy Online Sign Up
<http://www.eproperty365.com/dealer>

ZIP CODE WORK SHEETS

Use the worksheets to calculate the zip code area you want.

Zip Code Worksheet

Zip Code					
Potential Units Est.					
Cost of Zip Code					
Years	1	2	3	5	10
Per Unit Sales Yearly					
Dealer Commission					
10%					
40%					
Year to Date Return					
Original Cost					
Total to Date Return					
ROI					

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